

EMPLOYERS' FEEDBACK ANALYSIS REPORT

2021-2022



ST. ALOYSIUS COLLEGE, ELTHURUTH, THRISSUR



St. Aloysius College

Elthuruth, Thrissur, Kerala - 680 611, India

Affiliated to the University of Calicut & Aided by the Govt. of Kerala
Reaccredited by NAAC in the Third Cycle with Grade B++
www.staloyuselt.edu.in

Criterion 1

1.4.1 Employers' Feedback Analysis Report (2021-2022)

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Mode of feedback collection : *Online through Google Forms*

Target group : *Employers of St. Aloysius College Graduates*

Introduction

Employer feedback is a critical tool that provides valuable insights into how well graduates from St. Aloysius College are prepared to meet industry demands. The feedback gathered from employers assesses the alignment of the curriculum with industry trends, the skill levels of graduates, and the adequacy of the college's infrastructure in supporting employability. This analysis for the academic year 2021-22 aims to identify the strengths and areas for improvement based on employer perceptions, ensuring continuous growth in preparing students for successful careers.

Mechanism Data Collection

Feedback was collected through surveys distributed to employers who hired graduates from St. Aloysius College. The survey covered multiple areas, including curriculum relevance, practical experience, and the quality of infrastructure supporting student learning and employability.

Employers rated different aspects on a scale of 1 to 5, where:

1: Strongly Disagree

2: Disagree

3: Neutral

4: Agree

5: Strongly Agree

Key Areas of Focus

Feedback was analyzed in two major categories:

Curriculum: The extent to which the curriculum aligns with industry needs, communication and technical skills development, and opportunities for practical experience.





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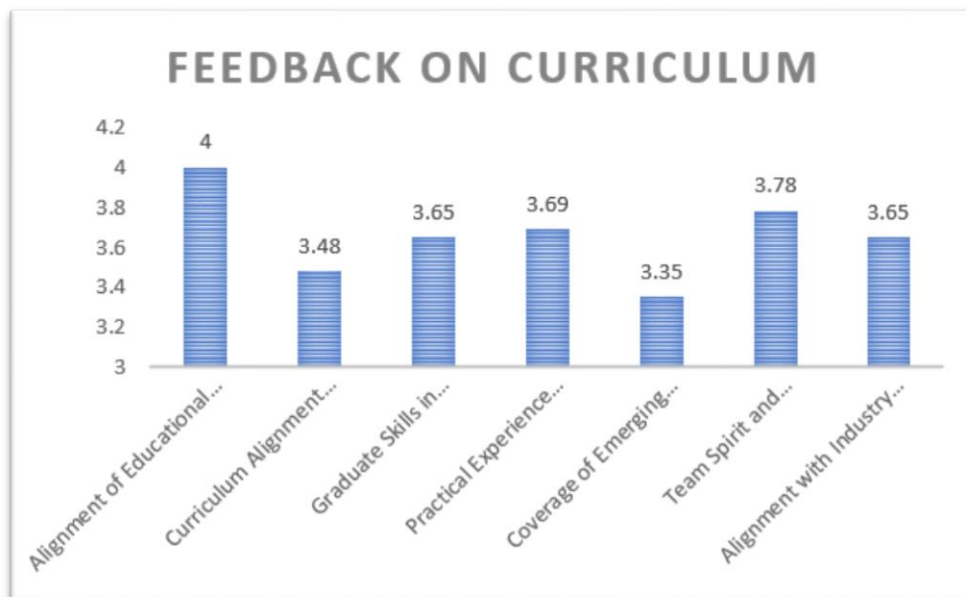
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Infrastructure: The quality of facilities and resources, as well as support services provided by the college to enhance student employability.

Feedback on curriculum

Table: 1 Curriculum Feedback

Sl. No.	Feedback on curriculum	Rating (Out of 5)
1	Alignment of Educational Background with Job Roles	4.00
2	Curriculum Alignment with Industry Needs and Trends	3.48
3	Graduate Skills in Communication and Technical Abilities	3.65
4	Practical Experience through Projects, Fieldwork, and Internships	3.69
5	Coverage of Emerging Technologies and Industry Trends	3.35
6	Team Spirit and Teamwork Initiatives	3.78
7	Alignment with Industry Standards	3.65





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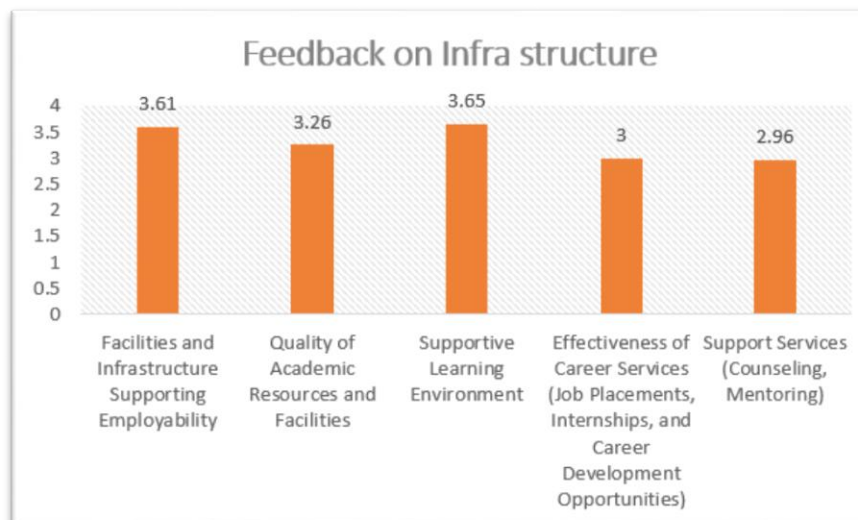
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Feedback on Infrastructure

Table: 2 Feedback on Infra structure

Sl. No.	Feedback on Infra structure	Rating (Out of 5)
1	Facilities and Infrastructure Supporting Employability	3.61
2	Quality of Academic Resources and Facilities	3.26
3	Supportive Learning Environment	3.65
4	Effectiveness of Career Services (Job Placements, Internships, and Career Development Opportunities)	3.00
5	Support Services (Counseling, Mentoring)	2.96



Key Findings

1. Curriculum Alignment with Industry Needs and Trends

○ Rating: 3.48/5

The curriculum is moderately aligned with industry needs, with room for improvement in integrating more current industry trends and technologies. Employers feel that while the curriculum is valuable, it could be better tailored to the evolving job market.





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2. Graduate Skills in Communication and Technical Abilities

- **Rating: 3.65/5**

Graduates possess satisfactory communication and technical skills, but employers suggest that these areas could be further strengthened to better meet professional demands.

3. Practical Experience

- **Rating: 3.69/5**

Employers rated practical experience through projects, fieldwork, and internships positively. This is a strength of the college, but there is potential to provide even more comprehensive real-world exposure to graduates.

4. Career Services

- **Rating: 3.00/5**

Career services, including job placement and internships, are an area for improvement. Employers feel that enhancing career development opportunities will better support students in transitioning into the workforce.

5. Support Services (Counseling and Mentoring)

- **Rating: 2.96/5 (Lowest Rating)**

This is the lowest-rated category, suggesting that counseling and mentoring services need improvement to better support students in their academic and professional journeys.

6. Facilities and Infrastructure

- **Rating: 3.61/5**

While the facilities and infrastructure supporting employability received a positive rating, the quality of academic resources and facilities was rated lower at **3.26/5**, indicating a need for enhancement in this area.

Key Strengths

1. Alignment of Educational Background with Job Roles

- **Rating: 4.00/5**





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Employers agree that the educational background of graduates aligns well with their job roles. This reflects positively on the relevance of the academic programs offered by the college.

2. Team Spirit and Teamwork Initiatives

○ **Rating: 3.78/5**

Graduates are well-prepared for team-based roles, indicating that the college effectively promotes teamwork and collaboration through its curriculum.

3. Adaptation to Organizational Culture

○ **Rating: 3.82/5**

Employers find that graduates are adaptable to the work culture within their organizations, which is an important aspect of professional success.

4. Practical Experience

○ **Rating: 3.69/5**

The college provides adequate opportunities for students to gain practical experience, helping graduates transition smoothly into their careers.

Areas For Improvement:

1. Career Services

○ **Rating: 3.00/5**

Employers suggest significant improvement in career services. Enhancing job placement assistance, internships, and career development programs could better support graduates in finding employment.

2. Support Services (Counseling and Mentoring)

○ **Rating: 2.96/5**

Counseling and mentoring services require improvement. More robust support in these areas would help students navigate academic challenges and prepare for their careers more effectively.





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3. Curriculum Coverage of Emerging Technologies

○ **Rating: 3.35/5**

Employers recommend that the curriculum better integrate emerging technologies and current industry trends. This will ensure that graduates are equipped with the most up-to-date knowledge and skills.

4. Quality of Academic Resources and Facilities

○ **Rating: 3.26/5**

The quality of academic resources and facilities could be enhanced. Modernizing research facilities and providing access to cutting-edge technology would improve the student learning experience and professional readiness.

Conclusion

The employer feedback for the academic year 2021-22 reflects a balanced view of St. Aloysius College's strengths and areas for improvement. The curriculum aligns well with job roles, and graduates are adaptable to work environments, but there is a need for improvement in career services and support structures such as counseling and mentoring. Additionally, the curriculum could be further aligned with industry trends, particularly in emerging technologies. By addressing these areas, St. Aloysius College can ensure that its graduates are even better equipped to succeed in an evolving job market, enhancing both the academic experience and employability of future students.



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